



**PublishArabia.com™**

## A New Era in Arabic Internet Publishing



The new **PublishArabia.com** service is the fastest and easiest way to create and publish complete Arabic websites for your organization. It enables you through a few simple steps to select a suitable design for your site. Then the sky is the limit for editing and publishing your content, which can include text, images, audio and video clips. And by utilizing the advanced search engine provided by the service, your site users can instantly find the content they need.

This is just the beginning!

**PublishArabia.com** provides you with advanced tools to build interactive communities on your site. Make your site go live and enable your users to actively participate in various interaction avenues, including live voting and discussion groups.

What will really impress your users is that they can browse your site not only from their PCs, but also from WAP-enabled phones anywhere in the world this service is available!

### Continuous Development

Your site will never stand still! Whenever you need to change your site's design, you can select one of the many professional designs that PublishArabia.com provides. You can

then reallocate your content and select new themes and colors, without affecting your data.

All these services can be implemented in a few days, using a browser-based, easy to use interface, without any need for web design or development experience.

### E-Commerce at your Fingertip

To maximize the value of the content you developed, **PublishArabia.com** enables you to resell your content through its syndication services, which allow different parties to exchange content in return of set fees.

**PublishArabia.com** doesn't stop at content publishing. It goes further to enable you to build virtual e-shops and list your products on it. Your customers can browse items and add them to their shopping cart, then place their orders through the site!

### The World is your Office

Because the publishing service only needs a browser and an Internet connection, you can edit and publish your site from anywhere in the world. You can also delegate certain site management tasks to your employees

at any point. And if your organization has international correspondents, they can participate in editing content on-location within the privileges granted to them.

### Advanced Technologies

**PublishArabia.com** relies on the most advanced Internet and Database technologies, which guarantees high reliability and unique performance for your site, in addition to rich functionality available to your users. And because the service is based on XML for advanced information structuring, which has been standardized by industry leaders as a common interface. Hence, future expansions for your site are practically limitless!

### Leave the Rest to Us!

To make the process of creating your site even easier, **PublishArabia.com** will take care of all hosting, maintenance and backup procedures for your site. Just take care of your content and leave the rest to us!

Join **PublishArabia.com** now and start designing and publishing your site today. For more details, please visit [www.publisharabia.com](http://www.publisharabia.com) or email us at [info@ihorizons.com](mailto:info@ihorizons.com).

**PublishArabia.com** service was developed by Horizons [www.ihorizons.com](http://www.ihorizons.com), one of the leading companies in the region known for its unique Arabic web design projects and advanced Internet solutions. **PublishArabia.com** is powered by Horizons Knowledge Server, a comprehensive content management and deployment solution that is used by leading Arabic media institutions like Al Jazeera Channel. For more information about this system please visit: [www.ihorizons.com/knowledgeserver](http://www.ihorizons.com/knowledgeserver)

